EUROPE'S GREATEST RETAIL SHOW
SHOPTALKEUROPE.COM

SHOP TALK EUROPE

TIMELINE

CLICK THE DEADLINE DATE TO GO STRAIGHT TO THE ORDER FORM LINK.

MARCH

ASAP
Sponsor profile form

ASAP
Book your hotel

APRIL

24th April
Stand plan submission deadline

24th April
GES - electrics, furniture, graphics
early bird discount deadline

28th April
R&CB Wish list

MAY

1st May
Register tickets deadline

5th May
Shoptalk custom signage deadline

8th May
GES graphics submission deadline

5th May – 15th May
Profile stage

18th May – 29th May
Request meetings

22nd May
Venue services early bird pricing deadline
Catering, logistics, rigging, internet, security

25th May
Aztec – AV early bird discount deadline

JUNE

3rd June
Purchase additional meetings

1st June – 3rd June
Opt in to new requests & confirm availability

4th June
View Schedule

8th June
Pre-registration opens 2pm

9th – 11th June
SHOPTALK EUROPE

10th June
Shoptalk Europe Party 8-11pm

MEETUP DEADLINES