



# SHOPTALK SPARK

Shoptalk Spark is a catalyst program providing startups with exclusive visibility and lead-generation opportunities. Shoptalk Spark will host 48 early-stage companies on the exhibition floor.

## THE SPARK PACKAGE INCLUDES:

- 2 full-access tickets to the event
- A full turnkey booth (6x7)
- 5 Hosted Meetings with decision makers at the leading retailers and brands
- Application to SharkReef Pitch Competition
- Marketing Promotional Package:

### PRE-SHOW:

- Your logo on site
- Carousel social post on Shoptalk handle featuring the full cohort
- Shoptalk Spark graphic for social post
- Shoptalk Spark badge for your website

### DURING SHOW:

- Push notification encouraging foot traffic Promotion in daily wrap up email

### POST SHOW:

- Testimonial interview
- Inclusion in Shoptalk Spark alumni page



## OPTIONAL UPGRADE: SPARK+

*Preferential kiosk location in Spark Startup Hub and 20 total meetings*

*\*Subject to change due to availability\**