

SHOPTALK

SPRING

SPONSORSHIP OPPORTUNITIES

March 24-26, 2026 • Las Vegas



JOIN THE MOST IMPORTANT SHOW IN RETAIL

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

1. THE MOST SENIOR AUDIENCE IN RETAIL

10,000+ ATTENDEES WITH 70% DIRECTOR LEVEL AND ABOVE,
INCLUDING 21% C-LEVEL

2. THE BIGGEST IDEAS SHAPING WHAT'S NEXT

FEATURING 200+ SPEAKERS ACROSS FIVE TRACKS, COVERING AI, RETAIL MEDIA,
LOYALTY, DISCOVERY, AND COMMERCE INNOVATION

3. HIGH-IMPACT VISIBILITY WITH REAL DECISION-MAKERS

10,000+ RETAIL LEADERS, 40,000+ MEETINGS, AND 700+ SOLUTION
PROVIDERS ON-SITE

[SHOPTALK.COM](https://shoptalk.com) | **IMAGINE WHAT RETAIL DOES NEXT**

THE MOST IMPORTANT SHOW IN RETAIL RETURNS

Shoptalk Spring Invents the Future of Retail

This is retail's flagship event. The most senior, most ambitious, and most influential leaders in the industry convene at Shoptalk Spring to define, design, and create the future. In 2025, the show set records for retailer and brand attendance, with the highest concentration of senior decision-makers in Shoptalk history. Next year, we raise the bar even higher.

Our 2026 agenda will examine the rise of emotional retail, exploring how brands create authentically human, lasting connections with shoppers. Our speakers will explore critical levers for consumer brand success, including curiosity, creativity, and community – and technologies that enable each of them. Sessions will also discuss the implications of AI agents handling some purchase decisions, and influencing many others.

Also in 2026, The New Market returns with content and activations exploring the blurring line between retail and entertainment. The New Market will showcase media buyers, agencies, brand CMOs, and the most inventive content creators in the business. These are the companies that grab, and hold, customer attention.

With more than 10,000 senior-level attendees and a thoughtfully curated agenda, Shoptalk Spring is where the biggest conversations happen, the newest ideas are sparked, and lasting partnerships are born. Sponsors work directly with our team to build high-impact activations that spark meaningful engagement with decision-makers.

Join us at the industry's most important show, and imagine what retail does next.

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)



THE NEW MARKET: RETAIL + MEDIA

The New Market is where retail and media converge. It's the destination at Shoptalk Spring 2026 for brands and retailers exploring the future of marketing—from retail media and AI-powered strategy to the fast-evolving worlds of creator and influencer marketing. On the show floor, it connects brand leaders, agencies, media companies, and technology innovators shaping how products are discovered, stories are told, and customers are converted.

Interested in joining The New Market? Contact marc@shoptalk.com.

SHOPTALK.COM | IMAGINE WHAT RETAIL DOES NEXT

SHOPTALK SPRING 2025 AT A GLANCE

10,000+
ATTENDEES

1 in 3
C-SUITE

230+
SPEAKERS

50,000
MUTUALLY MATCHED
MEETINGS

1,800
COMPANIES

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

SHOPTALK SPRING 2025 APPROVAL RATINGS

80%
REBOOK
RATE

97%
EVENT
SATISFACTION RATE

91%
MEETING
SATISFACTION RATE

"A tremendous place to get in front of all the retailers that really matter in this marketplace."

— **Sean Downey, President, Americas & Global Partners**



[SHOPTALK.COM](https://shoptalk.com) | IMAGINE WHAT RETAIL DOES NEXT

WHO ATTENDED SHOPTALK SPRING 2025

Shoptalk Spring is both global and grounded. In 2025, attendees came from 57 countries, bringing big ideas and bold ambition from around the world. But the energy starts in the U.S., where the most influential retailers, brands, and innovators show up to shape what’s next.

ATTENDEE BREAKDOWN COUNTRY:



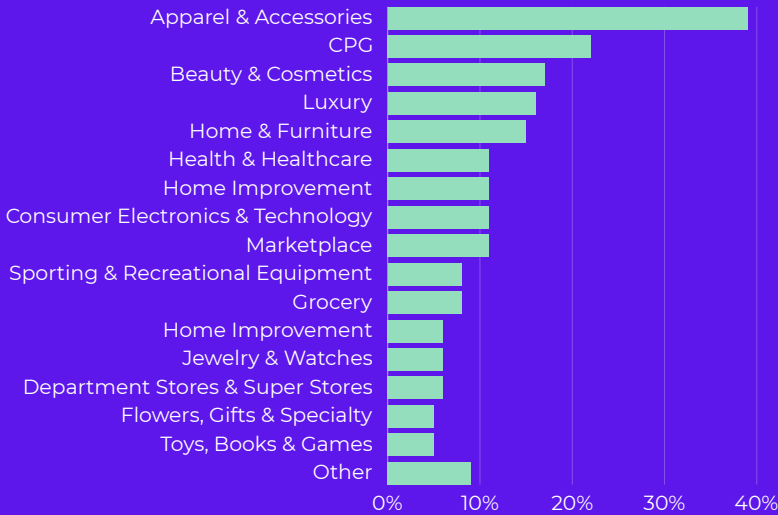
PEOPLE FROM



COUNTRIES ATTENDED SHOPTALK 2025

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

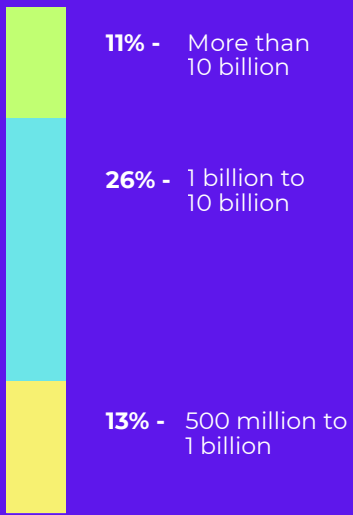
TOP 10 RETAILER & CONSUMER BRAND VERTICALS



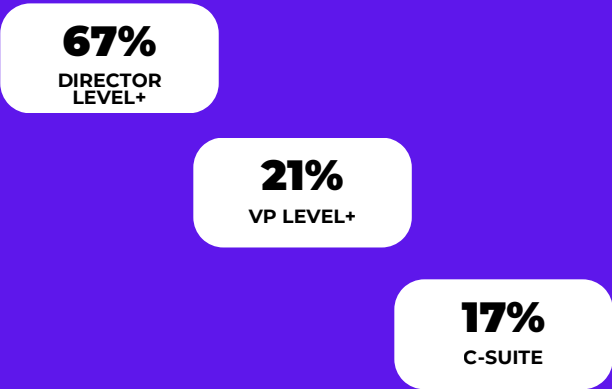
TOP 10 RETAILER & BRAND JOB FUNCTIONS

- 1.Digital & Ecommerce
- 2.Marketing, Advertising & Communications
- 3.Strategy, Innovation & Transformation
- 4.Customer Experience
- 5.Data, Analytics & Insights
- 6.Executive Leadership & Board of Directors
- 7.Technology & IT
- 8.Merchandising
- 9.Product Development & Management
- 10.Partnerships

RETAILER & BRAND ANNUAL REVENUE



RETAILER & BRAND JOB SENIORITY



[SHOPTALK.COM](https://shoptalk.com) | IMAGINE WHAT RETAIL DOES NEXT

JOIN THE BIGGEST NAMES IN RETAIL

MAKE CONNECTIONS WITH THE MOST IMPORTANT RETAILERS AND CONSUMER BRANDS IN THE INDUSTRY.

SHOPTALK SPRING 2025 ATTENDEES INCLUDED:

RETAILERS



BRANDS



GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

SHOPTALK SPRING 2026 SPONSORSHIP OPTIONS

THE MOST INNOVATIVE COMPANIES IN THE WORLD SPONSOR SHOPTALK EACH YEAR BECAUSE OF THE OPPORTUNITY IT CREATES FOR THEM WITHIN THE RETAIL COMMUNITY. WE HAVE SEVERAL WAYS COMPANIES CAN MAKE AN IMPACT, INCLUDING:

Start with the Essentials

These core elements are the foundation of every sponsorship:

- **Exhibit Space:** Showcase your brand and connect on the showroom floor.
- **Hosted Meetings:** Get priority access to prescheduled and vetted 1:1 meetings with top decision-makers.
- **Private Meeting Space:** Secure a dedicated area for in-depth conversations with high-value prospects.

Build Your Brand and Accelerate Relationships

Ready to level up? These premium opportunities are where the high rollers play:

- **Custom Activations:** Create tailor-made moments that put your brand center stage.
- **Digital Branding:** Amplify your message with strategic placements before the show even begins.
- **Onsite Branding:** Make a statement with high-impact signage and creative visibility plays.
- **Exclusive Networking Dinners:** Host an intimate dinner with 12 to 15 key clients and prospects.

[SHOPTALK.COM](https://shoptalk.com) | **IMAGINE WHAT RETAIL DOES NEXT**



EXHIBIT SPACE

Opportunity at a glance:

- Build awareness
- Showcase your brand voice to the industry
- Connect with decision-makers on the showroom floor

With a wide range of both turnkey and custom booth options available, our exhibit spaces are the perfect opportunity to launch products, connect with customers, and place yourself among the best solutions in the business.

Ready to secure your booth?
Get in touch: sales@shoptalk.com

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

HOSTED MEETINGS

Amplify your Meetup participation by purchasing guaranteed meetings with a pre-qualified subset of our audience composed of senior retail tech buyers. Best of all, these are guaranteed meetings with zero risk.

TIP: The minimum package of Hosted meetings is 12, but Shoptalk sponsors purchased an average of 24 Hosted meetings in 2025.

- Priority access to top decision-makers
- Double opt-in meetings for high engagement

Retail leaders attend Shoptalk to explore and evaluate purchasing the latest retail technology, particularly through Meetup, our one-on-one meetings program.

“Shoptalk is the only conference we like to attend because of Meetup. It’s focused, double opt-in, and today three of my five meetings could become contracts.”

— **Izzy Roseneig, CEO, Portless**

[SHOPTALK.COM](https://shoptalk.com) | **IMAGINE WHAT RETAIL DOES NEXT**



PRIVATE MEETING SPACE

Opportunity at a glance:

- Private, branded meeting spaces
- Ideal for longer in-depth conversations
- A great addition to our Hosted Meeting program

Planning to have longer, in-depth conversations at Shoptalk?

Our private meeting spaces are a great opportunity to form stronger connections and hold those follow ups.

We offer a variety of private meeting spaces that are separate from the exhibit and Meetup program. This private space is located in easy-to-access locations to help you facilitate substantial partnership decisions. Pricing for these opportunities vary.

Get in touch: sales@shoptalk.com

[GET YOUR TICKET NOW | SHOPTALK.COM](https://shoptalk.com)



CUSTOM ACTIVATIONS

Opportunity at a glance:

- Anything you can imagine, tailor-made for Shoptalk
- Partnership in crafting an unforgettable experience

If you can imagine it, we can do it. We take pride in curating custom sponsorship packages that elevate your show experience. From pickleball popups and IV Lounges, to VIP experiences—we bring your ideas to life.

Disco Network turned heads with a custom IV Lounge on the show floor. The activation delivered on two key goals: standing out in a crowded space and driving brand recognition with retail decision-makers.

"This year's Shoptalk ended up being the biggest top-of-funnel moment in Disco history. Thanks to the Shoptalk team for everything!"
— **Neal Goyal, VP of Strategic Sales, Disco Network**

[SHOPTALK.COM](https://shoptalk.com) | **IMAGINE WHAT RETAIL DOES NEXT**



ONSITE BRANDING

In addition to our exhibit spaces, a unique range of customized onsite branding and signage opportunities are available for a select number of companies.

Opportunity at a glance:

- Impact the full attendee audience with unique signage branding and signage
- Customize your placement to match your message
- Stand apart from the crowd with highly frequented touchpoints

These opportunities allow you to cement your brand identity further with the entire Shoptalk audience. Our team will work with you to find the branding opportunity that best conveys your message.

- **CHARGING STATION**
- **SNACK BIKES**
- **VIDEO WALL SIGNAGE**
- **LOUNGES**

- **SEAT DROPS**
- **WATER STATION**
- **...AND MORE!**

Ready to lock in your sponsorship?
Get in touch: sales@shoptalk.com

[SHOPTALK.COM](https://shoptalk.com) | **IMAGINE WHAT RETAIL DOES NEXT**

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)



Connect with the industry's top decision-makers

3,000+

retail and consumer brand executives

1 in 3+

C-suite

1,800

companies

50+

countries

[See who's attending](#)[Find Answers Here](#)

DIGITAL BRANDING

Opportunity at a glance:

- Maximize your impact ahead of the show
- Placements keep your organization top of mind during meeting selection

In addition to our on-site branding opportunities, we offer select digital branding opportunities to reach our audience ahead of the show. These include:

Meetup Category Sponsor

- As a category sponsor during our Meetup process, you could elevate your brand to the top of all attendees' search results when they look for your solutions.

Shoptalk Fall Website Countdown Clock

- Each week, thousands of people visit the Shoptalk website. Sponsor the site's countdown clock—displayed prominently at the top of the event homepage.

[GET YOUR TICKET NOW](#) | [SHOPTALK.COM](#)

NETWORKING DINNERS

Imagine hosting an exclusive dinner with 11-16 potential clients. That's what our elevated dinner experience offers. We have a limited number of these dinner opportunities.

Opportunity at a glance:

- Dinner with handpicked senior decision-makers
- Private or semi-private rooms that facilitate informal dialogue
- Outreach from the Shoptalk team to secure attendance

[SHOPTALK.COM](#) | [IMAGINE WHAT RETAIL DOES NEXT](#)



Package Includes:

- All food and beverages
- Transportation to the dinner venue
- Branded menus
- All logistics managed by the Shoptalk team

Through the platform, partners can:

- Access the full attendee list and control visibility of the dinner listing

- Manage attendee requests, prioritize attendees, send calendar invites, and track attendance
- Customize the dinner listing with descriptions and images
- Dinner promotion via bespoke Shoptalk communications and website
- See contact information for attendees present at the dinner (post-event)

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)



PARTNERSHIP BENEFITS

Benefit	Level 1 \$50k or less	Level 2 \$50k - \$100k	Level 3 \$100k - \$150k	Level 4 \$150K - \$200k	Level 5 \$200k+
Onsite shoot + promo video posted to Shoptalk after the event	✗	✗	✗	✗	✓
30% larger logo on all onsite signage	✗	✗	✗	✓	✓
Logo featured in stage holding slides	✗	✗	✓	✓	✓
Five complimentary passes for your retailer and/or brand partners	✗	✓	✓	✓	✓
Inclusion in Shoptalk social campaign promoting sponsors	✗	✓	✓	✓	✓
Sponsor logo inclusion on website/mobile app	✓	✓	✓	✓	✓

DON'T TAKE OUR WORD FOR IT...

“

The quality of the attendees is what keeps us coming back. I'd say it's leveled up every year. We started by sending 4 people with no specific sponsorship investment. We've got 30 people here this year. *Every single year we've invested more.*

CHRIS JENSEN
Chief Revenue Officer

ibotta®

“

I've been able to meet with Ring, Alibaba, Amazon, all sorts of brands... if you're thinking about coming to Shoptalk, I'll tell you this right now: you don't have to think any harder. *Make that decision, come to Shoptalk.*

IHEANYI A.
Messaging Experience Strategist

attentive®

“

What's so cool about Shoptalk is that it brings together retail and tech. It brings together the best of all of those worlds along with great industry experts. *It's something you can't replicate at any other show.*

JENNIFER WILSON
SVP & CMO

LOWE'S

DON'T TAKE OUR WORD FOR IT...



Izzy Rosenzweig
CEO, Portless

“Shoptalk is the only conference we like going to because of the meetup experience — I met five brands today, and three of them look like they’ll become contracts for us.”

SHOPTALK.COM | IMAGINE WHAT RETAIL DOES NEXT

DON'T TAKE OUR WORD FOR IT...



Peter Maher
VP Head of GTM, Zip

Buy now, pay later.

SHOPTALK

“Shoptalk is a no-brainer for us. We get real business done here through meetings that drive results.”

GET YOUR TICKET NOW | SHOPTALK.COM

YOU'RE IN GOOD COMPANY

SHOPTALK SPRING 2025 SOLUTION PROVIDERS INCLUDED:



SEE ALL 2025 SPONSORS

GET YOUR TICKET NOW | SHOPTALK.COM

WE'VE GOT YOU COVERED

HUNDREDS OF EDITORIAL STAFF FROM RETAIL, ECOMMERCE, TECH, AND MAINSTREAM MEDIA ATTEND SHOPTALK EVENTS TO SHARE BREAKING NEWS FROM THE CUTTING-EDGE OF RETAIL INNOVATION.



SHOPTALK.COM | IMAGINE WHAT RETAIL DOES NEXT

CONTACT US



JARED CHAPMAN
Contact



DANNY EYZAGUIRRE
Contact



STACY GELLMAN
Contact



GREG GINSBURG
Contact



DON KLOBUCISTA
Contact



ANANYA MATHUR
Contact



MARC MILLER
Contact



JASON ORSILLO
Contact



EVAN SPEIGHT
Contact



MEGHAN RATH
Contact



LAURA GOLDBERG
Contact



AKEEM NUGENT
Contact



ANTHONY IMBO
Contact

GET YOUR TICKET NOW | [SHOPTALK.COM](https://shoptalk.com)

SALES@SHOPTALK.COM

SHOPTALK ALL YEAR ROUND

CAN'T GET ENOUGH? WHY NOT JOIN US AT OUR OTHER SHOWS
AROUND THE WORLD.

SHOPTALK

FALL

SEPTEMBER 17-19, 2025 • LAS
VEGAS

[FIND OUT MORE](#)



SEPTEMBER 28 - OCTOBER 1, 2025
• LAS VEGAS

[FIND OUT MORE](#)

SHOPTALK

LUXE

27-29 JANUARY, 2026 • ABU DHABI

[FIND OUT MORE](#)

SHOPTALK

EUROPE

June 9-11, 2026 • BARCELONA

[FIND OUT MORE](#)

[SHOPTALK.COM](https://shoptalk.com) | IMAGINE WHAT RETAIL DOES NEXT