

SHOPTALK

March 17-20, 2024 • Mandalay Bay, Las Vegas

NOOK Details

Location: NOOKs are located inside the Exhibit Hall.

Show Hours: Monday, March 18 10:00 am - 5:00 pm PST
Tuesday, March 19 10:00 am - 5:00 pm PST

Move-In: Sunday, March 17 8:00 am - 6:00 pm PST

Move-Out: Tuesday, March 19 6:00 pm - 10:00 pm PST

*All items must be removed by Tuesday; Freeman will break down NOOKs on Tuesday night and discard anything that remains in the space.

What's Included:

- Branding on Table Leg and Inside Upper
- (1) Power outlet
- Shoptalk will coordinate all setup and teardown of the NOOK
- Complimentary Wi-Fi will be provided in the exhibit hall, however, if you need a faster, more reliable connection, we strongly recommend ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

What's Not Included:

- A/V (monitor, laptop, etc.) A/V can be ordered online through [FreemanOnline](#)

NOOK Display Guidelines:

- No additional signage, furniture, branding, Food & Beverage will be allowed IN or AROUND your NOOK.
- Must abide by all [Shoptalk's Display Rules and Regulations](#)

Deadlines:

- NOOK Logo - must confirm vector file (.ai or .eps) by **January 26, 2024**.
- Submit a [Certificate of Insurance](#) to Abraxys by **February 1, 2024**.

Helpful Links:

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2024 Exhibitor Terms & Conditions](#)

Sample Nook:

